

Annual Impact Report

As the first certified B Corp in the State of Indiana, we're proud to be part of a growing movement of people using the power of business for good. Our company mantra is simple: we want to do well by our clients, staff, and community.

We strive to leave a lasting positive impact on everyone we touch; that might be in the form of delivering measured results, a happier and healthier workplace or helping an organization to thrive.

The following are our 2022 impact numbers.

~10%
OF REVENUE
GIVEN BACK

~\$1.5M
OF REVENUE
GIVEN TO DATE

363.58
VOLUNTEER
HOURS

23
ORGANIZATIONS
SERVED

317.52
TONS OF CARBON
DIVERTED

16
UNIQUE GUESTS ON
TAKING CARE IN BUSINESS

Organizations Served

THROUGH SOCIAL IMPACT DISCOUNTS & VOLUNTEERING

IndyHumane

Indianapolis Professionals
Advocating for Animal Welfare

Taffy's Touch

American Advertising
Federation of Indianapolis

United Way of Central Indiana

Public Relations Society
of America Indianapolis

Carbon Neutral Indiana

Heartland Film

NeuroHope

Pass the Torch for
Women Foundation

Ronald McDonald House
Charities of Central Indiana

Coalition for Homelessness
Intervention and Prevention

Selfless.ly

Gleaners

CareSource

Spirit & Place

Indiana Health Information
Exchange

Indy Hunger Network

White River Alliance

The Sumaira Foundation

Indy Dance Council

TechPoint Foundation
For Youth

Street Outreach Animal
Response Team Initiative